



Hello, readers!

It's been one full year since Recology began our new contract with San Benito County, the City of Hollister and the City of San Juan Bautista for recyclables, organics, and waste collection services. What better way to celebrate than with a newsletter? After all, the traditional gift for a one-year anniversary is paper!

During the first year of the new collection program, you, our customers, made remarkable strides in diverting materials sent to landfill. In fact, **your combined diversion rate increased by 50%**, across all customer segments.

How did you do this, you might be wondering? Some of the past year's highlights include:

1. You helped recycle 7,650,000 lbs. and compost 16,252,000 lbs. of material.
2. Together we donated nearly 300 cubic yards of compost to the community.
3. Recology employee owners had thousands of personal interactions with our customers at events and activities across the county.
4. We connected with so many of you on social media! Follow us [@RecologySanBenitoCounty](#)

It's clear that the residents of San Benito County are passionate about reducing waste and dedicated to Recycling Right. This year has presented some never-before-seen challenges, but you've continued to do your part! I speak for all of us at Recology San Benito County when I say thank you, and we look forward to another successful year!

*Phil Couchee*

Phil Couchee, General Manager  
Recology, San Benito County

## San Benito County FREE Bulky Item Event



December 26–27, 9am–3pm

### John Smith Landfill

2650 John Smith Rd., Hollister CA

Limit: 2 bulky items per household. Proof of San Benito County residency required.

For additional information call **831.634.4100** or email [sbcium@cosb.us](mailto:sbcium@cosb.us).

This program is sponsored by San Benito County Integrated Waste Management Regional Agency.

Recology San Benito County  
1351 Pacheco Pass Hwy  
Gilroy, CA 95020



@RecologySanBenito

## CONTACT OUR CUSTOMER SERVICE TEAM!

*Se Habla Español*

Questions about your collection service? Contact our team by calling **831.636.7500**, Monday through Friday, 8am–5pm. Messages left after hours will be returned the next business day. You may also email us at [customerservice055@recology.com](mailto:customerservice055@recology.com) or visit our website at [www.RecologySanBenito.com](http://www.RecologySanBenito.com).





Our truck-spotting contest winners, Mia and Cole, proudly model their new Recology shirts. Great spotting, you two!

## Truck-spotting Contest Winners!

Have you seen our new truck signs? Earlier this year we launched a truck-spotting contest, asking residents to snap a photo of our truck signs, upload to social media and tag us using the hashtag #RecycleRight.

Follow us on social media @RecologySanBenito to find out more about upcoming contests!

## Did you know you can recycle your holiday tree at the curb?

- Local Boy Scout Troops 436 and 428 will be collecting and recycling holiday trees in Hollister, San Juan Bautista and surrounding neighborhoods on the following dates: **January 3, 9, & 10, 2021**. Trees must be at the curb by **9am**.

Pick-up is free but donations of \$10 are suggested to support local Boy Scout activities and the Gerry Rawn Endowment Fund.

- Recology San Benito County will collect your tree on your usual collection day and recycle it.

Please remove all decorations, tinsel and stands.



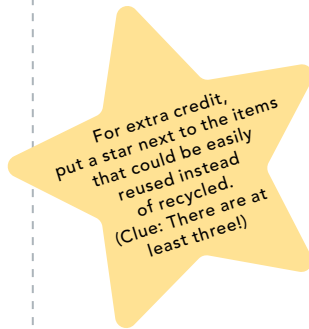
## Kid's Corner!

Download our free coloring book at [Recology.com/ColoringBook](https://www.recology.com/ColoringBook)

### Let's play Circle That Item!

Instructions: Circle the items below that belong in your blue Recyclables cart.

- |                     |                   |
|---------------------|-------------------|
| 1. Carboard box     | 6. Wrapping paper |
| 2. Broken ornament  | 7. Bow            |
| 3. Gift bag         | 8. Glass jar      |
| 4. Christmas wreath | 9. Aluminum foil  |
| 5. Metal food can   | 10. Tinsel        |



**Share Your Creations!** After completing this activity or coloring a page from our coloring book, consider sharing a picture with us on social! Tag us on Facebook or Instagram @RecologySanBenitoCounty and use the #RecycleRight hashtag in your post.

All of the following go in your Recyclables cart: cardboard box, metal food can, wrapping paper (as long as it's not metallic), glass jar, aluminum foil (rinsed clean, please!).  
\*Reuse me next year: gift bag, bow, tinsel.