Recology. Yuba-Sutter waste zero

FALL 2014 ISSUE

Recoogized.

CAIDEN'S HERO

From the time he was just barely a year old, **Caiden** found a love for everything Recology. On trash pickup day, he faithfully waits by the window to watch with delight as Recology dumps his home's bins. Standing at their upstairs window, he excitedly waves to drivers **Frank**,

Caiden and their regular route driver Fred, formed a special friendship, with Fred often stopping for high fives

Fred and Harvinder.

or to bump knuckles with Caiden when he would see him. Over the years, Fred dropped small holiday gifts off as well and when Fred was issued new work shirts, he gave his friend Caiden his old ones. Caiden was so excited, he wore them faithfully, even though they were huge on him. He even began insisting on being called "Fred".

When Caiden AGAIN wanted a *"garbage party"* for his 5th birthday, Fred and his wife accepted his invitation. An early birthday gift arrived the night before his party, and inside, he found a resized Recology shirt that fit! He was so excited and couldn't wait to show Fred. It was an even bigger surprise for him when Fred showed up in his matching shirt! Caiden was so excited and kept telling his mom, *"I just can't believe Fred is at my party"*.

They all picked up trash along the roadway and then celebrated with pizza and cupcakes.

"I just can't believe Fred is at my party" Caiden has high functioning autism. He loves the predictability of garbage day, pushing the cans out to the curb, that the

garbage arm works the same way every time and that his friends wave back EVERY TIME they pass by.

"Fred has a heart of gold", says his mother. *"He is Caiden's hero, as well as mine"*.

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DELUXE PACKAGES Recology's Recycle Champs

Many YS residents don't know what type of business Deluxe Packages on South Walton in Yuba City is, but within the 100,000 square feet of their building, is a company known as worldwide leaders in their industry. They design and print the flexible packaging you see on many foods like ready-made salads, candy, nut & dried fruit snacks, coffee and frozen foods around the world.

If you have ever been fortunate enough to tour the Deluxe Packages warehouse in Yuba City, you would see immediately why they were chosen for recognition as Recology's Recycle Champion. They are committed to an impressive program

that aggressively recycles all possible materials used in their facility - cardboard, paper, plastic and wooden pallets to eliminate landfill usage.

Sustainability is a large part of their company culture. They use zero VOC inks and adhesives to lower their carbon footprint and they work closely with their suppliers and customers to reduce overall packaging requirements wherever possible.

So the next time you're in a grocery store, keep an eye out for their handiwork. If you see Red Vines, Jumbo Sunflower Seeds, Fresh Express Salads, or many other products, the packaging for those products could easily have come from **Deluxe Packages in Yuba City**!

RECOLOGY COUPONS Up to 50 gal. FREE COMPOST Find in your Fall bill!

★ Use compost as an amendment to enrich your lawn and garden soil

- ★ Compost is made from yard trimmings collected from YS green bins
- It's a great way to complete the recycling circle and improve your garden's soil!

<mark>known</mark> as world-

wide leaders in

their industry.

★ Bring your own shovel and containers

RECYCLING LAW Is Your Property Compliant with California's New Recycling Law?

We understand that owning an apartment or commercial building in California can be a good investment but it is not always an easy one. Keeping up with state and local regulations is an ongoing challenge.

Governor Jerry Brown signed AB 341 into law. AB 341 sets a 75% recycling goal for California by 2020, the most ambitious in the nation. The law also mandates recycling for any commercial or public entity that generates more than 4 cubic yards of solid waste per week and multifamily residential dwellings of five or more units.

By the bill's definition, recyclable materials include paper, cardboard, plastic, glass and metal, food and beverage containers, scrap metal and yard waste. **The law applies to businesses and mobile home parks that generate more than four cubic yards of waste and all multi-family dwellings regardless of the amount of waste produced.**

Businesses must participate in a recycling program or contract to have their waste recycled. Property owners of commercial or multi-family complexes may require their tenants to recycle or arrange for a service. If the property owner implements a recycling program, the tenants must participate.

At Recology Yuba-Sutter we can help you with a variety of recycling efforts, including curbside and commercial recycling programs in which we provide you with larger blue recycling carts and smaller containers to use indoors. Businesses may also request a cardboard recycling bin if they generate enough in their business. Recology Yuba-Sutter offers these services at no charge and the result may be reflected in lower costs for waste disposal.

Free waste assessments are available to determine how you can participate in the Commercial Curbside Recycling program. Call Recology Yuba-Sutter's Public Education Coordinator at **(530) 749-4220** or email **jsillman@recology.com** to schedule an appointment for recommendations on how to increase your recycling efforts and possibly reduce your garbage bill.

It will be the responsibility of the recycler to ensure compliance and show that the business or dwelling has met the requirements. Cal Recycle, the state agency responsible for implementing AB 341, has not published the final rules or information on how cities and counties will enforce the law, but if you own property that fits the criteria of the new law, you should start to question if your property is compliant.