

Spring 2016

unicycler.com

Contact Us:Redwood Empire Disposal

(707) 585-0291



Online Chat at: unicycler.com

Phone Hours

Monday - Friday 7am-6pm Saturday - Sunday 7am-3pm



/NorthBayUnicycler

Upcoming Events:

May 9th - 13th

Cotati Spring Curbside Cleanup

June 19th



July 9th



July 22nd - Aug. 7th



Aug. 20th & 21st



June 2nd - August 25th



WE'RE ALL IN THIS TOGETHER

It was a simpler time. We had one can, steel, no wheels. We dragged it back and forth to the curb each week. It was the small minority who recycled by taking their bottles and cans back to redemption centers in town. Curbside recycling was introduced. Three crates: glass, newspaper, and cans. People were encouraged to rinse out their food and beverage containers so they were clean for recycling. By 2003 The Ratto Group had introduced single-stream recycling. Now residents could co-mingle all of their recyclables in one large container (with wheels!). The increase in recycling participation was dramatic. It was more convenient. Residents no longer felt that they were putting all of their recyclables on display for the whole neighborhood to see. As the years went on, The Ratto Group continued to find markets for materials so that the stream could be widened. Rigid plastics were added to the mix allowing residents to recycle broken toys, laundry baskets, and even patio chairs (as long as they fit into the container). Residents no longer had to rinse out their food containers.

As long as they were empty, people could be confident in knowing that the material would be recycled without using additional precious water. The Ratto Group long had a mantra of "When in doubt-recycle it!" when it came to deciding whether something should be recycled or thrown in the garbage. Now the climate is changing again.

Today's reality is that most of the world's manufacturing is done in China and throughout the Asian Pacific. This means that in order for materials to be effectively recycled, they must be shipped to markets overseas. In recent years, China has made efforts to reduce their pollution from manufacturing as well as waste. They have increased the standards for the recyclable materials which they receive for manufacturing. This means that now, more than ever, it is important to ensure that those jars of pasta sauce and cans of soup are empty. This doesn't mean that we need to go back to rinsing our containers again, but they should be completely empty so that any residue is not going to leak out and contaminate the other materials that are in your single-stream recycling container.

Many people wonder just what happens to the contents of your recycling container once it is emptied into the truck each week. Most people by now are well aware that the Ratto Group uses "Split-body" trucks which allows for picking up two different containers in one trip. This means that the garbage can be taken to the landfill and emptied there, while the recycling material is taken to our sorting facility on Standish Avenue in Santa Rosa. There the material is sorted by hand as well as automated machines. The material is then baled and prepared for shipping to manufacturing companies overseas. There is always some material left over that cannot be recycled. This material is called "Residuals". The facilities on Standish Avenue are recycling facilities, and not for garbage disposal. Therefore the State of California monitors these facilities to ensure that only a small percentage of the material is residual which ultimately ends up in the landfill. A recent article in The Atlantic quoted Tom Szaky- CEO of Terracycle in New York as saying "Typically, 50% of what you put in your recycling bin is never recycled. It's sorted and thrown out..." California rules for residual require that percentage to be less than 10%. This is why it is very important that residents only use their recycling containers for acceptable recyclable materials. Garbage in the recycling containers contaminates the rest of the materials and puts the facility and its workers at risk.

This changing climate is not unique to Sonoma County. In a recent San Jose Mercury News article it was reported that the City of San Jose is considering increasing the size of garbage containers to help reduce recycling contamination. They are finding that residents are placing garbage in with their recycling when they do not have room for it in their garbage containers. As a Ratto Group customer you have a choice as to which size garbage container you have. We all want to have the smallest size garbage container and recycle as much as possible, but in some cases it may be necessary to have a larger garbage container to ensure that the recycling is full of clean and recyclable materials. The cost savings of having a smaller garbage container may be off-set by fees associated with contaminating your recycling. In other words, if your garbage container is too small to accommodate your waste, don't contaminate your recycling. Just contact us for a larger container.

Links to the articles referenced above can be found on our website unicycler.com in our news section. There, you can also find helpful videos solving some of those more "controversial" questions such as: When is a pizza box recyclable? How clean do food containers have to be? The website also contains helpful, printable materials which explain just what is acceptable in your recycling container. By following the rules and spreading the word, together we can keep recycling convenient and cost-effective in Sonoma County.

Guidelines & Reminders from Customer Service

To help us provide the best service to you, please observe the following:



 Place carts at the road edge the night prior to your service day.

- Please leave 3 feet between garbage,
 - recycling & yard waste carts.
 - Place garbage loosely in your cart. Carts that are overstuffed or have material jammed into them may not empty completely.
- Please remove your containers from the road edge as soon as possible after they have been serviced as is practical.
- Be sure all items are contained inside your carts. Carts that have items sticking out of them or have material piled on top may not be emptied or may receive additional charges.
- You may opt to set out recycle and yard waste carts only when full if you choose.

For everyone's safety and convenience, we request that you pay special attention to the following:

- Do not place carts within three feet of vehicles, mailboxes, fire hydrants, other obstacles or personal property.
- Collection vehicles need 14' overhead clearance. Carts should not be placed in an area with overhangs, trees or other obstacles.
- Please park your car in your driveway the night before your collection day whenever possible. There may be a delay in collection of blocked carts.
- If you have any questions, please call or check out our new on-line chat option at unicycler.com.

Extra Trash

- If you have an overloaded garbage cart or extra bags of garbage piled on top of, or alongside your cart, you may receive an automatic charge for each extra bag or can of garbage. Carts are considered overloaded if the lid will not close.
- If you have extra garbage, call our office at 585-0291 by 2:30 pm the day before your regular collection day to order extra service and avoid confusion when you receive your bill. Do not overstuff your carts as they may not empty completely.

Bulky Item Pickups

The Ratto Group - A family of companies local hauler (Redwood Empire Disposal) offers Bulky Item Pick up for items that are too large for your cart.

Items such as mattresses, couches, and large furniture items can be picked up for a fee for single-family residential customers. Call Redwood Empire Disposal at 585-0291 to schedule a pick up.

We make any attempt to reduce, reuse and recycle your bulky items and keep them out of the landfill. Help us out by trying to donate your item before disposing of it.

Please Remember:

- We are unable to pick up hazardous waste. Call the HHW hotline at 795-2025 or visit unicycler.com for more information.
- Please direct reusable items to thrift or second hand stores.
- *Certain items have pick-up fees. Please call or chat online at unicycler.com for details.



Ask the Unicycler

Dear Unicycler,

What is one of the easiest ways to reduce the amount of waste sent to the landfill each month? Signed.

Randy Reducer

Dear Mr. Reducer:

One of the best ways to reduce your waste is by composting your food scraps! Residents can now put ALL food scraps in their yard debris cart. Almost 30% of residential garbage is food waste. By sending your food scraps to be composted instead of land filled you are preserving landfill space and allowing the resource to be used as soil-enriching compost rather than buried forever in a landfill. This includes: meat/fish bones, cheese, food leftovers (be sure to remove all packaging), fruits, vegetables, & their peelings, pasta, rice, bread, coffee grounds (filters too!), tea bags, soiled paper towels and egg shells. This in addition to the usual items accepted such as: weeds, leaves, landscape pruning, grass clippings, tree branches less than 4" in diameter by 2' long.

In order for this program to be successful, we need to work together to keep contaminants out of our yard debris cart. That means NO: glass, plastic bags (even so-called "compostable" plastics), poison oak, cactus, palm fronds, pampas grass, bamboo, Sudden Oak Death infested material, sod, dirt, rocks, animal waste, tree stumps, or any other refuse.

For a complete list of yes & no items please visit our website unicycler.com

Have a recycling or environmental question? Email us at greenteam@unicycler.com. Or, like us on Facebook and post your questions there.

Cotati Curbside Cleanup - May 9th-13th

Cotati residents may place extra garbage (contained in bags or boxes) at the curb for collection on their regular collection day during this week. Only Cotati residential customers and multi-family complexes may participate in the cleanup. Multifamily complexes must request cleanup service by scheduling service no later than Friday May 6th. Businesses and property managers may not participate. Call Redwood Empire Disposal at 585-0291 to schedule and for full descriptions of what is acceptable to be removed. Residents are limited to two cubic yards of material at the curbequivalent of 14 bags, boxes or bins or one bulky item plus seven bags or boxes or 2 bulky items.

Prohibited Items:

The following items are not accepted. They will be tagged and left at the curb.

- Dirt, rocks, concrete, tires, stumps.
- Pressure treated or chemically treated wood/lumber.
- Lawnmowers, propane tanks, batteries
- Hazardous waste such as paint, motor oil, chemicals, cleaners, pesticides, herbicides, & thinners

Bulky Items:

Large furniture requires an appointment. There is a \$20 charge for mattresses (box springs included). Payment is due at time of pickup. Call Rohnert Park Disposal at 586-2283 before Friday, May 6, 2016 for an appointment.

Yard Waste:

Recycle yardwaste in your green organics cart. It can also be taken to the Central Landfill and composted for a fee. Yardwaste should not be discarded in the garbage.

E-Waste Items:

Household appliances can be picked up free of charge every Thursday. Call 707-586-2283 to make an appointment. *Fee is applied for Freon and/or microwave disposal. E-waste items include:

- Televisions & monitors (tube, plasma, LCD or projection)
- VCR/DVD players, printers, household appliances (with a power cord)*
- Scrap metal, bicycles, BBQs
- Refrigerators, A/C units, etc.*

Yard Waste Guidelines

- Place all grass cuttings, leaves & weeds, tree & shrubbery trimmings, berry bushes and other yard & garden waste inside your green rolling cart, also referred to as your yard waste cart. Branches under 4 inches in diameter and less than 2 feet long are accepted.
- Also accepted in the yard waste carts are all food scraps such as fruits and vegetables (including pits and nuts), coffee grounds with filters, tea bags, kitchen prep scraps, bread, grains, pasta, baked goods, eggs, eggshells and non-coated paper products such as paper plates, shredded paper and napkins.
- Place your yard waste cart at the curb allowing at least three feet of space between containers.
- All green waste must be in the container. Loose material will not be collected.
- Do not put yard waste in plastic bags.
- Please put your garbage in the correct can. Contamination can lead to higher costs and higher prices in garbage service.

Keep Your Green Clean!

Keep your cart clean by wrapping your food scraps in a brown paper bag or newspaper. The following materials are banned from your yard waste cart.

- garbage sod or dirt rock gravel or concrete lumber playground bark plastic bags
- nursery pots or plastic pet waste palm fronds processed or treated wood products
- bamboo cups, packaging & straws liquid waste & ice plastics take-out containers
- compostable plastics (even bio-bags) synthetic corks waxed cardboard poison oak
- Sudden Oak Death infested material BBQ ashes tree stumps

Cut Out This Handy Recycle Guide >

ACCEPTED FOR RECYCLING ONLY ACEPTADO PARA RECICLAR SOLAMENTE





Jarras y Botellas de Vidrio





Plastic Bottles (with lid) **Empty Household Plastic Containers** Botellas de Plástico (con Tapa)

& Rigid Plastic Items (No Clamshells) Recipientes Para el Hogar de Plástico Vacios Así Como los Articulos de Plástico Rigido (No Envases Para Empaque de Poliester Tipo Almeja)



Papel (No Papel Picado), Bolsas del Papel,

Cajas de Cereales, Carton (Aplaste Todas las Cajas),







de Soya/Arroz y Cajas de Jugo



Newspaper, Magazines, Office Paper, Catalogs & Telephone Books Periódicos, Revistas, Papel de Oficina, Catálogos y Guias Telefónicas



Ouestions? Not sure which bin? ¿Preguntas? ¿No estoy seguro que contenedor?

unicycler.com

No Trash No Basura

TRGHH12X91015

Unicycler Offers Full Construction Services!

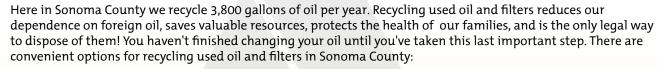
The Unicycler has been busy as of late. We are proud to announce that the Ratto Group is now offering full construction services for all of your disposal needs. By "Construction Services" we mean just about everything a general contractor would need to get a building project going. This also includes disposal of the construction and demolition materials. The majority of this is diverted from the landfill. Exchanges of debris boxes can even be done same day. We now offer a



Give us a call at 707-585-5222 or visit us at www.unicycler.com for more information

Why is it Important to Recycle Used Motor Oil and Oil Filters?

- Used oil can contain contaminants such as lead, magnesium, copper, zinc, chromium, arsenic, cadmium and chlorinated compounds.
- Don't pour used motor oil down the drain or on the ground. One gallon of used motor oil can pollute one million gallons of drinking water.
- Used motor oil represents more than 40 percent of the oil pollution in our country's waterways.
- Used oil is easy to recycle. It can be re-refined into usable motor
- Recycle your used oil filter. Even after draining, used oil filters contain about 10 ounces of used oil, as well as one pound of reusable steel.
- All the used oil filters sold annually in California could be recycled into 67 million pounds of steel, enough to build three large football stadiums!



Curbside recycling service for used motor oil and filters!

Call Customer Service at 586-2283 or 800-243-0291 to request a special container and zip-lock filter bag. Then call our office to request a pickup. Place oil and filter at the curb next to (not in) your recycling cart for pickup on your regular collection day. The driver will leave a replacement container when your full one is collected.

Drop-off Recycling Locations!

There are many locations in Sonoma County that accept motor oil for recycling. Most also take filters. To find a list of locations nearest you, visit http://recyclenow.org/toxics/motor_oil_dropoff.asp. Or check your Sonoma County Recycling Guide in the AT&T Phone Book. Find it behind the tab under Recycling in the AT&T Yellow Pages.



No need to spend your time on the phone. Simply go to unicycler.com during business hours and click on the "Chat Now" option on the right side. A Customer Service Agent will be able to handle whatever situation you may have. Or, if it's past business hours, click on "Leave a message" and we'll get back to you within 24 hours.

See us on the web at unicycler.com



Redwood Empire Disposal

PO Box 14609 Santa Rosa, CA 95402

Tel (707) 585-0291 Tel (800) 243-0291 Fax (707) 586-5543

A Message From The Ratto Group

Dear Valued Customer,

The Ratto Group, a family of companies, is proud to have served the Sonoma County residents for many decades. Providing refuse and recycling services requires a great many dedicated individuals. This is the perfect opportunity to recognize a very special group of employees. Because of their hard work and dedication to the Community they love The Ratto Group has been able to provide great service for years on end. The beneficiary of this dedication has been the Cities and Communities that make up Sonoma County. The special employees listed below have all been with our family of companies for over 25 years, some as long as 40 years! We all owe them a debt of gratitude.

Agustin Barajas Jerry Roy, Jr. Leonard Cox Ramon F. Vega, Jr. Agustin G. Rico Leonel Fabian Rodriguez Jerry Roy, Sr. Raul Barajas Carbajal Armando Tapia Jerry Wimmer Lino Laranjo Richard L. White Robert Dieckmann Jesus Garfia Lorenza M. Sanchez Arturo Morales Bertha Sotelo Jody Ann Weiland Loretta Shaw Rogelio Guzman Charles Giovanetti Luis Beltran Campos Rogelio Roman John L. Roy John Scoma, Jr. Manuel Escandon Cheryl Ferina Salvador Garcia **Daniel Clark** Jose De La Pena Manuel Laranjo Salvador Sanchez

Jose Gomez-Rizo Mark Steiner Santiago Magdaleno-Enriquez David Estupinan

Eliseo B. Jacques Jose Guadalupe Sotelo-Arias Michael A. Tournahu Stanley G. Pronzini Jose L. Robles Michael Lockwood Susan L. Nelson Fidel Medina-Barajas Francisco Gonzalez Jose L. Solorio Nicholas J. Mattos Walter (Dutchy) Myers

Henry V. Overbay, Jr. Jose Meza-Reyes Octavio Estupinan Guerrero

Ismael Rico Jose Palomino Pareja Pedro Gomez Javier Sotelo-Arias Phyllis Hand Juan Garcia

This group of special employees and the entire Ratto Team work diligently each and every day to provide these great services to the Community. We are proud to recognize their contribution to our company and the community as a whole. - Rick Downey - General Manager and The Ratto Family

POISON

OIL

5 Cloverdale

26 Rohnert Park

August 2016

2 Windsor

9 Sebastopol

16 Forestville

23 Glen Ellen

30 Cotati

19 Sonoma

12 Santa Rosa, SE

July 2016

TOXICS DISPOSAL

SERVICE OPTIONS FOR RESIDENTS

Household Toxics Facility

The Household Toxics Facility is open every week for **free** drop-off of toxics from Sonoma County residents. **Appointment:** Not required

Hours: Thursday, Friday & Saturday 7:30 am-2:30 pm Central Disposal Site (Bldg. 5) Location: 500 Mecham Rd., Petaluma

Community Toxics Collections

Every week there is a toxics collection somewhere in Sonoma County. Bring your ID to prove residency.

Appointment Call 795-2025 option 3 or toll-free required: 1-877-747-1870

or email toxicsdisposal@cleanharbors.com

Tuesdays 4-8 pm Hours: Toxic Rover Pickup Service

Have your toxics picked up at your home. Services are provided on a first-come-first-serve basis.

\$50/pickup (limit 440 pounds). Limited free Fee: pickup available for seniors over 80 years of age and housebound residents.

Appointment Call 795-2025 option 4 or toll-free required: 1-877-747-1870

or email toxicsdisposal@cleanharbors.com Wednesdays' limited appointments **Hours:**

Community Toxics Collections schedule

March 2016 1 Rincon Valley 8 Petaluma 15

3 Guerneville 10 Oakmont Larkfield 17 Healdsburg 22 Sebastopol 24 Boyes Hot Springs 29 Santa Rosa, NW 31 Larkfield

May 2016

April 2016 June 2016 5 Windsor 7 Bodega Bay 12 Sonoma

14 Santa Rosa, NW 19 Cloverdale 21 Petaluma 26 Santa Rosa, SE 28 Kenwood

when you schedule your appointment. Call at least 24 hours prior to the collection event. For a complete schedule, visit www.recyclenow.org

Transportation & packing: State transportation laws limit each vehicle to a maximum of 15 gallons of liquid (with a maximum of 5 gallons per container) or 125 pounds of solid material • Never mix chemicals • Place in sealed containers in the trunk, packed to prevent spills • Syringes/needles must be in a sealed and labeled approved container. **Not accepted:** Explosives or ammunition • Radioactive materials • Electronics • Biological wastes (except

syringes) • Controlled substances.

IN SONOMA COUNTY

SERVICE OPTIONS FOR BUSINESSES

Household Toxics Facility

Located at the Central Disposal Site, the Household Toxics Facility is open for drop-off of hazardous waste from qualified Sonoma County businesses.

Appointment Call 795-2025 option 2 or required: toll-free **1-877-747-1870** or

email toxicsdisposal@cleanharbors.com

Forms & fees: Paperwork required. Download forms at www.recyclenow.org. \$25 processing fee plus disposal fees based on type and quantity of waste.

Business

Hazardous

Waste

Tuesdays & Wednesdays 7:30 am-2:30 pm **Hours:**

Central Disposal Site Location: (Bldg. 5) at 500 Mecham Rd., Petaluma

Community Toxics Collections Every week there is a toxics collection somewhere in Sonoma County. Space

may be limited for business appointments and is based on availability. Appointment Call 795-2025 option 2 or

toll-free 1-877-747-1870 required:

Forms & fees: Paperwork required. Download forms at www.recyclenow.org

\$25 processing fee plus disposal fees based on type and

quantity of waste.

Hours:

Tuesdays 4-8 pm for a complete schedule of Community

Toxics Collections, visit www.recyclenow.org



The Household Hazardous Waste Program is funded by the Sonoma County Waste Management Agency.

WWW.recyclenow.org

Eco-Desk 565-3375



Get info to reduce your waste.

Americans waste 25% of the food they purchase.







