# THE COMMERCIAL CONNECTION

KEEPING US CONNECTED TO THE COMMUNITIES WE SERVE

San Benito County

Recology of San Benito County provides garbage and recycling service to residents, businesses, and multi-family buildings in Hollister, San Juan Bautista, and the surrounding unincorporated areas of San Benito County.

**WASTE ZERO** 



Marilyn Hughes, Area Manager

# Foster's Freeze in Hollister is Happy To Recycle!

In 2008, when Recology started to offer recycling programs in Hollister, Jared and Bruce Abbott, the owners of Foster's Freeze were excited to contribute. The restaurant was already recycling cardboard, but the owners were happy they could do more by recycling plastic containers and aluminum and tin cans.

Marilyn Hughes, Area Manager, said recycling at their restaurants has become second nature for their employees. Some employees shared that because of the recycling program at the restaurant, they started doing a better job recycling at home. Sometimes Marilyn pulls recyclables out of the garbage and will point out the mistake to others, which shows how much she cares about recycling.

Other things Foster's Freeze has done to reduce negative impacts on the environment:

- They require employees to bring in their own reusable cups for them to use while they are working, instead of them using the restaurant's disposable cups.
- In the office, they make a habit out of using 2 sides of their paper before recycling it.
- The lighting was upgraded from fluorescent to LED lights.

Thank you Foster's Freeze!

# Searching for Recyclables

If you have received a visit from Julie Alter, our Waste Zero Specialist, or another Recology representative requesting to look in your garbage dumpster, you may have thought it to be a little strange.

Julie and her team can tell you if your recycling containers are being used to their fullest potential just by looking in your garbage dumpster. Many businesses that have recycling containers still put recyclables in their garbage dumpster, either because enthusiasm for their program has dwindled or the recycling bin is not convenient. We can help you come up with a recycling solution that works for you.

If you have already received a visit, thank you for your cooperation! If you want another visit or if you have not received an audit yet, please call Julie at 831-636-7500.



Julie Alter, Waste Zero Specialist, ready to start a waste audit

## Reminders on Why We Should Recycle

- Less material ends up in landfills, therefore extending the life of landfills
- More money may be saved on your garbage bill if you no longer throw recyclables away
- Less air and water pollution is created
- Natural resources are conserved
- Less greenhouse gases are generated

# Have you ever asked yourself "where does it all go?"

Here is what happens to your:

### Recycling







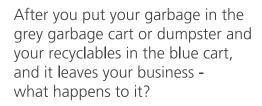
When material is landfilled, it cannot be recycled into new products. Reducing, Reusing and Recycling helps reduce the amount of material that ends up here.



Materials are separated with the work of machines and people at the Material Recovery Facility (MRF).



### Give your recyclables a chance to become something new:





## Reduce Litter -Keep Your Community Clean

Litter is a problem throughout California. Litter affects human safety and wildlife. Reducing litter in our communities will improve our environment and contribute to a better quality of life.

## If you do the following, you can reduce litter when your cart is emptied at the curb:

- Put shredded paper in a paper bag and staple it closed.
- Bag your plastic bags. When you put single plastic bags in the recycle cart, they can become litter and cause problems at the processing facility by getting caught in machinery.
- Bag your garbage. Not only will this reduce litter, it will keep your garbage cart clean.









Recyclables are baled, sold and manufactured into new products.

## Cool Things Made from Recycled steel/tin cans



Need more information? Contact us! (831) 636-7500 We value your opinion, questions, or comments.

## Other Important Resources

San Benito County Integrated Waste Management Regional Agency (831) 636-4110











**Car Parts** 







**New Cans** 

Rebar

**Appliances**