THE COMMERCIAL CONNECTION

Fall 2014

KEEPING US CONNECTED TO THE COMMUNITIES WE SERVE

San Benito County **WASTE ZERO**

Recology of San Benito County provides garbage and recycling service to residents, businesses, and multi-family buildings in Hollister, San Juan Bautista, and the surrounding unincorporated areas of San Benito County.

Round Table Pizza serves up great food and recycles while doing it!



Mike and Allison Sicoli are the owners of Round Table Pizza on Tres Pinos Road in Hollister-family owned and operated since 1976.

In 2008, Recology delivered blue carts and a large cardboard bin to Round Table Pizza in order for them to recycle more of their waste. They had been recycling cardboard previously, but Recology offered a more convenient and thorough program so they were happy to come on board.

Mike and Allison remember when they first started with the blue carts and they said it was an easy transition- everyone was on board and cooperative and the manager, Oscar, played an important role. Allison said, "Everyone recycles at home and it made sense and felt good to recycle at work- every little bit helps."

On a personal level, Mike and Allison put solar panels on their home and make it a practice to bring their own bags shopping. They know both of these actions help the environment in many ways and feel good about their positive decisions.

Sunnyslope County Water District provides water to customers and recycles while doing it!

Sunnyslope County Water District furnishes water and wastewater services to residents of the District within San Benito County. The District's water system serves potable water to approximately 5,400 customers and wastewater services to a smaller service area of approximately 1,210 customers. The District is also a sponsoring agency for the Water Resources Association of San Benito County.

Small blue bins are strategically placed around the office to capture the large amount of paper that is generated everyday. The maintenance staff rolls the Recology cart through the office building at least once a week and the small bins are emptied, simple!



Employees are very conscientious and make a real effort to recycle their waste.



Betabel RV Resort offers hospitality and recycling opportunities for their guests!

When Recology offered blue recycle carts to Rachel LaBas, manager of Betabel RV, she accepted them with open arms. There have been recycle bins for cans & bottles by the dumpsters for years, but this only included beverage containers with California Redemption Value (CRV).

Now the residents and quests can recycle cardboard, paper, glass bottles & jars, all plastic containers code #1- #7 and tins cans with Recology. Several blue carts are next to each dumpster to make it very convenient.

Rachel said "Betabel RV Park has seen a significant decrease in the amount of trash in the dumpsters following the recycling program implementation this spring. In our small community, every little bit helps and we think everyone is happy to do their part for the environment."

The water district also recycles cardboard, customers' old water meters, batteries, fluorescent lighting, and electronic waste generated in their warehouse and office. Cathy Buck, Finance & Human Resource Manager, said "Employees and management all support recycling and everyone is conscious about where their waste belongs. Recycling is the first thought, and garbage is the last." /

What is Universal Waste?

State laws took effect on February 9, 2006 making it illegal for California residents and businesses to throw most consumer electronics, batteries, fluorescent light bulbs, or other mercury-containing products in the garbage. These items, and others like them, are called universal waste. The new laws aim to reduce the lead, mercury, copper and other metals that can leach when electronic items are crushed in landfills, which pollute the rivers, groundwater, soil, streams and wildlife.

Examples of universal electronic waste:

- Televisions and computer monitors
- Telephones, cell phones and answering machines
- Computers and computer peripherals
- Radios, VCRs and calculators
- Stereo equipment
- Microwaves
- And other like items







How do you recycle electronic items?

ECS Refining has a drop off trailer at John Smith Road Landfill. They accept all electronic items such as televisions, cell phones and computers for recycling- and it's free. Proceeds from this recycling is donated to the Food Bank of San Benito County (over \$12,000 annually).

The landfill is located at 2650 John Smith Road, Hollister. They are open Monday-Friday, 8am-4pm, Saturday and Sunday, 9am-3pm. 🦫

How Do Businesses Recycle Other Universal Waste Items?

Businesses can recycle fluorescent light bulbs, tubes, and batteries by making an appointment with the San Benito County Integrated Waste Management Regional Agency. There is a fee to recycle/dispose of these items and they also accept other hazardous materials generated by your business. Please call 831-636-4110 for more details about the program.





Reuse, Recycle, Repair and Help the Environment

A great way to reduce waste, save money and help the environment is to extend the life of things you already have. Whether it's making sure your company's vehicle tires are maintained properly for safety and durability or recycling old or broken cell phones, there is a tool that can help you.

The San Benito County Integrated Waste Management Regional Agency has a directory to help you with items you want to reuse, recycle, repair or donate. The directory is found at www.cosb.us/county-departments/ integrated-waste-management/refuse-recycling-programs/. In the middle of the page click on "Reuse Recycle Repair Directory 2014" to view the directory.

It is a good idea to call ahead and make sure information is current. ullet

Items on this directory include:

- Antiques
- Appliances
- Bicycles
- Batteries
- Cell phones
- Glass
- Furniture



- Shoes
- Scrap metal
- Tires





Need more information? Contact us! (831) 636-7500 We value your opinion, questions, or comments.

Other Important Resources

Waste Management Regional Agency (831) 636-4110

San Benito County Integrated

Making Better Choices is Easy— Just Remember The Three "R's"

Reduce the waste you generate first

by buying smarter.

Reuse your items or donate them-

before tossing them out. Recucle your items as the last step

towards reducing waste and saving space in our landfill.

